



ALand Company Profile Who We Are

ALand is a globally recognized platform and service provider, offering innovative solutions in real estate, marketing, branding, and technology. With a foundation in Swiss business culture and a strategic base in Dubai, ALand serves as a trusted partner for businesses, developers, and investors seeking excellence, innovation, and sustainable success.

At ALand, we pride ourselves on being a comprehensive real estate hub where real estate developers, agents, and investors connect. Additionally, through our software development and technology services, we empower businesses to adopt cutting-edge digital tools that enhance their operations.

Under the visionary leadership of Dr. Pooyan Ghamari, a Swiss economist, ALand has grown into a hub for strategic solutions that drive measurable results. Whether it's through crafting compelling brands, developing advanced technologies, or facilitating real estate transactions, ALand is dedicated to transforming ideas into impactful success stories.

Our Mission

To provide innovative and high-quality solutions in real estate, technology, and marketing, ensuring our clients achieve sustainable growth and long-term success.

Our Vision

To establish ALand as the leading global hub for real estate opportunities, marketing expertise, and technological solutions, creating impactful results for our clients worldwide. What Makes ALand Unique?

1. Integrated Real Estate Platform:

ALand serves as a one-stop real estate hub where developers, agents, and investors collaborate to create valuable opportunities.

2. Innovative Technology Solutions:

Through ALandSoft, we deliver advanced software development, app creation, and web design tailored to meet the specific needs of businesses.

Contact Us

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Address

12th Floor, The H Hotel
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Zayed Road, Dubai,
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3. Swiss Leadership and Values:

Guided by Swiss precision, professionalism, and ethics, ALand ensures all services are delivered with the highest standards.

4. Global Expertise with Local Focus:

From our base in Dubai, we provide services globally, combining international insights with localized market strategies.

5. Comprehensive Marketing and Branding Services:

ALand's team offers tailored solutions for branding, content creation, and digital marketing, using AI-powered tools to ensure measurable results.

Our Core Services

1. Real Estate Solutions

As a real estate hub, ALand facilitates connections between developers, agents, and investors. Our platform is designed to support sales, listings, and global real estate opportunities.

Key Features:

- Property Listings: Showcase residential, commercial, and luxury properties worldwide.
- Off-Plan Marketing: Dedicated tools and campaigns for off-plan projects.
- Secondary Market Solutions: Facilitation of sales and purchases in secondary markets.
- Investment Opportunities: A global platform for connecting with real estate investors.

Key Platforms:

- ALand: Real estate listings, market insights, and investment opportunities.
- Bid.ALand: A secure auction platform for global property transactions.
- ALand-ABC: Specialized in real estate marketing for developers and agents.

2. Marketing and Branding Services

ALand specializes in creating impactful marketing and branding campaigns that drive engagement, enhance visibility, and boost sales.

Our Expertise Includes:

- Social Media Management: Engaging content and targeted campaigns.

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- SEO Content Creation: Blogs and articles optimized for search engines.
- Email Marketing: Tailored campaigns to nurture leads and retain clients.
- Influencer and Video Marketing: High-impact collaborations and video content.
- Event Marketing: Support for launches, open houses, and real estate expos.

Key Platform:

- Marketing.ALand: A comprehensive hub for marketing, branding, and consultancy services.

3. Software and Technology Solutions

Through ALandSoft, we offer advanced technology services designed to empower businesses with innovative tools.

Our Services Include:

- Custom Software Development: Tailored solutions for CRM, ERP, and project management.
- App Development: User-friendly and innovative mobile applications.
- Web Development: Secure, responsive, and SEO-optimized websites.
- Technology Consultancy: Expert advice on adopting and implementing digital tools.

4. Consultancy Services

Our consultancy services are designed to guide businesses through complex challenges, helping them enter new markets, optimize operations, and achieve strategic goals.

Core Consultancy Services:

- Market Research and Entry: Customized strategies for entering new markets.
- Brand Positioning: Differentiation strategies to enhance market presence.
- Performance Optimization: Data-driven solutions to maximize ROI.
- Custom Consultancy Packages: Flexible services tailored to specific business needs.

ALand Platforms

1. ALand: A global platform for real estate listings, investment opportunities, and market insights.

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2. ALand-ABC: Marketing support for off-plan projects and secondary market properties.
3. Bid.ALand: A secure and transparent auction platform for global property transactions.
4. ALandSoft: Innovative software and technology solutions for businesses.
5. Marketing.ALand: A dedicated platform for marketing, branding, and consultancy services.

ALand's Leadership

Dr. Pooyan Ghamari

As a Swiss economist and visionary strategist, Dr. Pooyan Ghamari leads ALand with a focus on innovation, precision, and measurable outcomes. His global expertise ensures that every client benefits from solutions tailored to their unique goals.

Our Location and Contact Details Headquarters:

The H Hotel Dubai, 12th Floor

Contact Information:

- Email: office@a.land
- Phone: +971 42573041

Why Work with ALand?

1. Comprehensive Solutions: ALand provides services that span real estate, marketing, branding, and software development.
2. Swiss Standards of Excellence: Our services are rooted in precision, ethics, and professionalism.
3. Technology-Driven: From AI tools to advanced software, we empower businesses with the latest innovations.
4. Global Perspective, Local Expertise: We blend international knowledge with local market understanding.
5. Client-Centric Approach: Every service is tailored to the unique needs of our clients.

Let's Build the Future Tog

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Let's Build the Future Together

Whether you're a real estate developer, a business owner, or an investor, ALand is your trusted partner for growth and success. Explore our services and platforms:

ALand
ALand-ABC
Bid.ALand
ALandSoft
Marketing.ALand

Contact us

transform your business into a success story.
today at office@a.land or call us at +971 42573041 to learn how
ALand can help

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